



Impact Management Group (IMG) is a full service public relations and public affairs firm. Headquartered in Little Rock, Arkansas, our firm has an additional office in Baton Rouge, Louisiana, and performs services nationwide.

In addition to contract lobbying, IMG provides multi-state management of public relations and public affairs projects and maintains a strong presence in Washington, DC. Since 1999, IMG has established itself as a market leader in strategic communications and state and local public affairs



*WIRED is not the only IT company in Central Arkansas, but they are the only company that I trust to get the job done. We used another IT company to upgrade and install new equipment for us and the result was total disaster. In our business a fast, reliable, and functioning IT system is critical. We called on WIRED to help get everything back on track and they were up to the task.*

*The team at WIRED worked overtime to get our system up and running, fixing problems that the other company created. Most importantly they LISTENED to what our needs were and came up with solutions that fit our needs, instead of just giving us a standard cookie cutter installation. Now they work proactively with us to make sure that our system is working properly and to troubleshoot any potential problems. We're glad to have WIRED as an integral part of our team.*

**Robert Coon, Partner  
Impact Management Group**